

WELFARE BUSINESS INNOVATION IS IMPROVING OUR LIVES

Conclusions:

- Innovation and entrepreneurship are imperative to address challenges within schooling, health and social care.
- Private welfare providers are a key driver of innovation and rationalization of the public sector.
- The scope for innovation, especially in digital services, needs improving.
- Sweden's ambition to be a welfare exporter requires active collaboration between the public sector, business and research.

SUMMARY

AND CONCLUSIONS

Welfare is being developed by enthusiasts. This report includes interviews with 16 entrepreneurs based in the Stockholm region. They share inventiveness and a will to help patients, students and users. Some have backgrounds in the public sector, but all attest to the lack of interest in innovation in many large public sector organizations that compelled them to become entrepreneurs. They are all in the process of realizing ambitious ideas that are driving the welfare sector forward.

Schoolido has created an interactive teaching platform for the senior school level. Riddarens Vårdcentral develops proprietary digital solutions tailored to patient needs. Akademiska skolan introduced extended school days and an enhanced structure for students. Kunskapsskolan broke established routines, starting individualized schools. WerLabs has developed web-based health surveys. MamaMia's LGBTQ prenatal reception makes everyone feel secure, which may have helped reduce the number of caesareans. Over 100,000 school students use the MathLeaks app. KRY was Sweden's first web-based health center. Helianthus's mobile pre-school busses have developed new teaching methods. The enterprise Mando

redesigned the care of eating disorders. Cenvigo is developing e-health solutions at the interface between health and social care. Kavat Vård delivers individualized care for older people with differing profiles. Capiro S:t Göran reorganized the hygiene process and cleaning with UV light, reducing the number of care-related infections. Ung Omsorg has integrated an idea to create meetings that bridge the generation gap, enhancing older people's quality of life, while creating job opportunities for young people. Humana has embedded sophisticated technology into retirement homes from the round up. Silver Life wants to satisfy the new generation's needs for retirement homes, offering service, attractive architecture and social activities.

Without innovation and private sector entrepreneurs Sweden cannot cope with its demographic and economic challenges. It is private sector entrepreneurs who can turn Sweden into an exporter in the welfare sector. But central and local government need to ramp up innovation speed, create better potential for innovation and build partnership with new and existing businesses